# MEDEA Academy on Home Integrated Care at the turning point: Innovation as the way forward for services sustainability

## Innovation and Ecosystem Mapping
### Monday, June 26
- **9.00** Welcome and Introduction of the topic of the day
  - Welcome and Introduction to the academy: the Service Innovation value chain
  - Participants presentation

- **9.30** Lesson with Case Study
  - Digital innovation within the service value chain: where we are and which trends
    - Cristiano Paggetti (Spinekey)
    - Technological trends and opportunities for Industry
    - Debra Berti (UNIFI)
    - Benedetto Allotta (UNIFI)
    - The Tuscany Health Ecosystem
    - Daniele Vignoli (UNIFI)
    - The AGE-IT program

### Tuesday, June 27
- **9.30** Lesson with Case Study
  - Co-design & Co-creation with users
    - Christiane Grünloh (RRD)
    - The Action Research approach: Pharaoh case study
    - Isabelle Lesterpt (Gérontopôle NA)
    - Pharaoh project “pre-validation”
    - Ileana Ciobanu (UMFCD)
    - The AGAPE project case study

- **10.15** Coffee break

### Wednesday, June 28
- **9.30** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

- **10.15** Coffee break

### Thursday, June 29
- **9.30** How to promote the innovation sustainability
  - The Service Innovation value chain
    - Sustainability and continuum of care. A breakout session with key European and local stakeholders:
      - Marco Brintazzoli (SDS Mugello)
      - Silvio Pagliara (UNICA)
      - ODIN project
      - Francesca Cecchi (Fondazione Don Gnocchi)
      - Adriano Fernandes (Santa Casa da Misericordia Amadora)
      - Pharaoh case

## Innovation co-creation
### Monday, June 26
- **9.00** The value of the users’ engagement for designing and adopting service innovation
  - Cristiano Paggetti (Spinekey)
  - Technological trends and opportunities for Industry
  - Debra Berti (UNIFI)
  - Benedetto Allotta (UNIFI)
  - The Tuscany Health Ecosystem
  - Daniele Vignoli (UNIFI)
  - The AGE-IT program

### Tuesday, June 27
- **9.30** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

### Wednesday, June 28
- **9.30** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

### Thursday, June 29
- **9.30** How to promote the innovation sustainability
  - The Service Innovation value chain
    - Sustainability and continuum of care. A breakout session with key European and local stakeholders:
      - Marco Brintazzoli (SDS Mugello)
      - Silvio Pagliara (UNICA)
      - ODIN project
      - Francesca Cecchi (Fondazione Don Gnocchi)
      - Adriano Fernandes (Santa Casa da Misericordia Amadora)
      - Pharaoh case

## Evidence of the created values
### Monday, June 26
- **9.00** The value of the users’ engagement for designing and adopting service innovation
  - Cristiano Paggetti (Spinekey)
  - Technological trends and opportunities for Industry
  - Debra Berti (UNIFI)
  - Benedetto Allotta (UNIFI)
  - The Tuscany Health Ecosystem
  - Daniele Vignoli (UNIFI)
  - The AGE-IT program

### Tuesday, June 27
- **9.30** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

### Wednesday, June 28
- **9.30** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

### Thursday, June 29
- **9.30** How to promote the innovation sustainability
  - The Service Innovation value chain
    - Sustainability and continuum of care. A breakout session with key European and local stakeholders:
      - Marco Brintazzoli (SDS Mugello)
      - Silvio Pagliara (UNICA)
      - ODIN project
      - Francesca Cecchi (Fondazione Don Gnocchi)
      - Adriano Fernandes (Santa Casa da Misericordia Amadora)
      - Pharaoh case

## Innovation Sustainability
### Monday, June 26
- **9.00** The value of the users’ engagement for designing and adopting service innovation
  - Cristiano Paggetti (Spinekey)
  - Technological trends and opportunities for Industry
  - Debra Berti (UNIFI)
  - Benedetto Allotta (UNIFI)
  - The Tuscany Health Ecosystem
  - Daniele Vignoli (UNIFI)
  - The AGE-IT program

### Tuesday, June 27
- **9.30** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

### Wednesday, June 28
- **9.30** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

### Thursday, June 29
- **9.30** How to promote the innovation sustainability
  - The Service Innovation value chain
    - Sustainability and continuum of care. A breakout session with key European and local stakeholders:
      - Marco Brintazzoli (SDS Mugello)
      - Silvio Pagliara (UNICA)
      - ODIN project
      - Francesca Cecchi (Fondazione Don Gnocchi)
      - Adriano Fernandes (Santa Casa da Misericordia Amadora)
      - Pharaoh case

---

**Monday, June 26**
- **9.00** Welcome and Introduction of the topic of the day
  - Welcome and Introduction to the academy: the Service Innovation value chain
  - Participants presentation

**Tuesday, June 27**
- **9.00** The value of the users’ engagement for designing and adopting service innovation
  - Co-design & Co-creation with users
  - Christiane Grünloh (RRD)
  - The Action Research approach: Pharaoh case study
  - Isabelle Lesterpt (Gérontopôle NA)
  - Pharaoh project “pre-validation”
  - Ileana Ciobanu (UMFCD)
  - The AGAPE project case study

**Wednesday, June 28**
- **9.00** Experiment protocol & Data collection
  - Leonardo Grilli (UNIFI)
  - Principles of causal inference for impact evaluation
  - Michela Baccini (UNIFI)
  - Essential Elements in Study Design

**Thursday, June 29**
- **9.00** How to promote the innovation sustainability
  - The Service Innovation value chain
    - Sustainability and continuum of care. A breakout session with key European and local stakeholders:
      - Marco Brintazzoli (SDS Mugello)
      - Silvio Pagliara (UNICA)
      - ODIN project
      - Francesca Cecchi (Fondazione Don Gnocchi)
      - Adriano Fernandes (Santa Casa da Misericordia Amadora)
      - Pharaoh case

**10.15** Coffee break

**11.00** Lunch break

**14.00** Lessons with Case Study
- How to identify innovation drivers at ecosystem level? The case study from Tuscany and Nuovelle Acquitaine Region
  - Elisa Scopetani (Tuscany Region)
  - Isabelle Lesterpt (Gérontopôle NA)
  - Lorenzo Mucchi (SmartTHUB)
- How to deliver innovation? Best practices sharing among Pharaoh ecosystem and other European experiences:
  - L. Fiorini (UNIFI)
  - Pharaoh project
  - Matei Teodorescu (UMFCD)
  - AGAPE Project
  - Rachael Dix (Las Naves)
  - VALUECARE project
  - L. Bragonzoni (UNIBO)
  - PAIR and ACTILIFE case studies

**15.00** Group work

**17.00** Conclusion