



MEDEA Academy on Home Integrated Care at the turning point: Innovation as the way forward for services sustainability

**Innovation and Ecosystem
Mapping**

Innovation co-creation

**Evidence of the created
values**

Innovation Sustainability

	Monday, June 26	Tuesday, June 27	Wednesday, June 28	Thursday, June 29	
9.00	Welcome and Introduction of the topic of the day	Welcome and Introduction to the academy: the Service Innovation value chain Participants presentation	The value of the users' engagement for designing and adopting service innovation	Evidence generation of the innovation value	How to promote the innovation sustainability
9.30	Lesson with Case Study	Digital innovation within the service value chain: where we are and which trends Cristiano Paggetti (Spinekey) <i>Technological trends and opportunities for Industry</i> Debora Berti (UNIFI) Benedetto Allotta (UNIFI) <i>The Tuscany Health Ecosystem</i> Daniele Vignoli (UNIFI) <i>The AGE -IT program</i>	Co-design & Co-creation with users Christiane Grünloh (RRD) <i>The Action Research approach: Pharaon case study (Pharaon case study)</i> Isabelle Lesterpt (Gérontopôle NA) <i>Pharaon project "pre-validation"</i> Ileana Ciobanu (UMFCD) <i>The AGAPE project case study</i>	Experiment protocol & Data collection Leonardo Grilli (UNIFI) <i>Principles of causal inference for impact evaluation</i> Michela Baccini (UNIFI) <i>Essential Elements in Study Design</i>	The Service Innovation value chain Sustainability and continuum of care. A breakout session with key European and local stakeholders: Marco Brintazzoli (SDS Mugello) Silvio Pagliara (UNICA) ODIN project Francesca Cecchi (Fondazione Don Gnocchi) Adriano Fernandes (Santa Casa da Misericordia Amadora) Pharaon case
10.15	Coffee break				
10.30	Group Work	Group Work	Group Work	Francisco Melero (Net4Age COST Action, User Engagement for Designing and Adopting Service Innovation: Insights from the COST Action Net4Age Friendly) Juergen Sturm (AIOTI) Elena Roher (Las Naves, Valencia)	
13.00	Lunch break				
14.00	Lessons with Case Study	How to identify innovation drivers at ecosystem level? The case study from Tuscany and Nouvelle Aquitaine Region Elisa Scopetani (Tuscany Region) Isabelle Lesterpt (Gérontopôle NA) Lorenzo Mucchi (SmartTHUB)	How to deliver innovation? Best practices sharing among Pharaon ecosystem and other European experiences: L. Fiorini (UNIFI) Pharaon project Matei Teodorescu (UMFCD) AGAPE Project Rachael Dix (Las Naves) VALUECARE project L. Bragonzoni (UNIBO) PAIR and ACTILIFE case studies	Mixed method approaches Roberta Bevilacqua (INRCA) <i>The role of qualitative analysis</i> Koushik Maharatna (University of Southampton) <i>AI implementation for evidence generation: ETHEREAL project case study</i>	Presentation of the Working Groups results
15.00	Group work	Group work	Group work		
17.00	Conclusion				